

Electromagnetic Battle Management (EMBM) Lightning Networking Sessions Invitation and Vendor Instructions

The Defense Information Systems Agency (DISA) Defense Spectrum Organization (DSO) invites your company to participate in lightning networking sessions for the EMBM Program. As a key part of the Government's market intelligence strategy, these lightning network sessions will provide a venue for companies to showcase capabilities and help inform other potential partners on how your company can contribute to future EMBM efforts and express what your company is looking for in a potential partner.

Lightning Networking Sessions Date: Lightning networking sessions will be held virtually on **14 May 2021**.

Location: All lightning networking sessions will be conducted via Microsoft Teams.

DISA Points of Contact (POCs):

- Agreements Officer: Yolanda Dixon: yolanda.r.dixon2.civ@mail.mil
- Agreements Specialist: Craig Carlton: craig.j.carlton.civ@mail.mil
- Program Manager: Alan Rosner: alan.r.rosner.civ@mail.mil

Presenting Company Point(s) of Contact: Companies are asked to provide one Lead POC (including name, title, and email address) who will participate in these lightning networking sessions to the above listed DISA POCs by **4 PM EST on 10 May 2021** (Companies are limited to one presenter). **Each companies' Lead POC will then receive a Microsoft Teams invitation from the Government with their designated time slot for the lightning networking session by 10 PM EST on 12 May, 2021.** Additionally, the Lead POC will need to provide three (3) slides of content and one additional slide with up to 3 POCs to be distributed to all participating companies. Slides shall be emailed to the above listed Agreements Officer and Agreements Specialist **by 4 PM EST on 10 May 2021**. By submitting these slides, the company gives permission to DISA to post the slides along with the DISA's Request For Information (RFI) on beta.sam.gov. The Government encourages companies to take advantage of the lightning session presentations but in the event, there aren't enough interested companies in presenting the Government will cancel the live session and post the list of provided POCs to beta.sam.gov.

Non-presenting Company Point of Contact(s): The Government understands that companies will want to have some additional participants for the Q&A sessions. Please limit company teams to one (1) presenter and two (2) additional team members. If a company would not like to present but still participate in the Q&A sessions, please limit to two (2) team members attending. All team members' names shall be emailed to the above listed Agreements Officer and Agreements Specialist by 4 PM EST on 12 May 2021. Again, the Government encourages participation in the presentations to provide the most information for impactful partnerships for this and future requirements.

Logistics: The Government may record these meetings; however, these recordings will be used for EMBM market intelligence purposes only and will not be shared outside of the Government's procurement team.

Presenters are asked to dial-in at least five minutes prior to their designated slot start time. The Government meeting leader will admit confirmed participants through Microsoft Teams.

During the lightning session, companies will share their screens and present materials via the Microsoft Teams platform. This schedule may change depending on number of interested companies, however the 10-minute presentation and 10-minute Q&A session format will remain.

Schedule of Events: The schedule for each lightning session will adhere to the following format and time limits. Lightning networking sessions will be limited to 20 minutes, including a bi-directional question and answer period.

- Introductions and greetings: 5 minutes – Government-led
- EMBM Clarifications and Road Map: 25 minutes – Government-led
- LIGHTNING NETWORKING SESSIONS (**Number of sessions TBD**)
- **Sessions: 10 minutes to talk through company capabilities and partner needs** – Company-led (maximum of **THREE (3) SLIDES and an additional POC slide**)
- Question and answer period for potential partners: 10 minutes – Government-facilitated
- Conclusions: 5 minutes – Government-led

Information Restrictions: This forum will be limited to UNCLASSIFIED and CONTROLLED UNCLASSIFIED INFORMATION (CUI) only. Proprietary information and trade secrets, if any, must be clearly marked on all materials submitted as part of this reverse industry day. All information received that is marked or verbally stated as being “Proprietary” will be handled accordingly. Please be advised that all submitted materials become Government property and will not be returned nor will receipt be confirmed. Submitted materials and discussions that are part of this reverse industry day are not offers and cannot be accepted by the Government to form a binding contract or agreement.

Lightning Networking Sessions Questions: Any questions on the lightning networking sessions should be provided to the DISA POCs identified in this document no later than **4 PM EST on 7 May 2021**.

NOTE: None of the information provided in these lightning networking sessions will be used for source selection purposes. These sessions are for the benefit of the companies that would like to partner for future EMBM requirements.